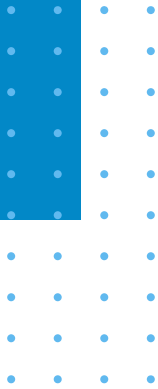




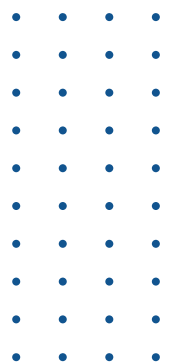
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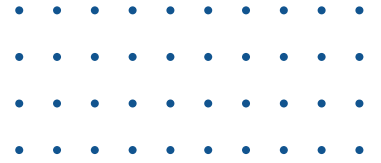


# COMPANY PROFILE



RITEWAYS is a forward-thinking firm that manufactures rejuWATER® solar sewage treatment facilities, TALLBOY® composting machines, and veggyBARREL® Home farms that can hold up to a hundred plants each. RITEWAYS provides locally manufactured products through its manufacturing franchisee partners, and we invite you to join our expanding network.





# Welcome To Our Business

The founders planned to use a business model that would allow everybody to contribute to environmental cleanup and conservation.

RITEWAYS' projects are divided into three categories: Zero Waste through effective composting, Decentralized wastewater recycling and reuse, and Home farming. We believe that if we all recycled our organic waste in a way that allowed us to feed ourselves with highly nutritious food grown at home by our own hands, many of our issues would vanish.

Massive Expansion  
EXPANDING FOOTPRINT VIA FRANCHISING

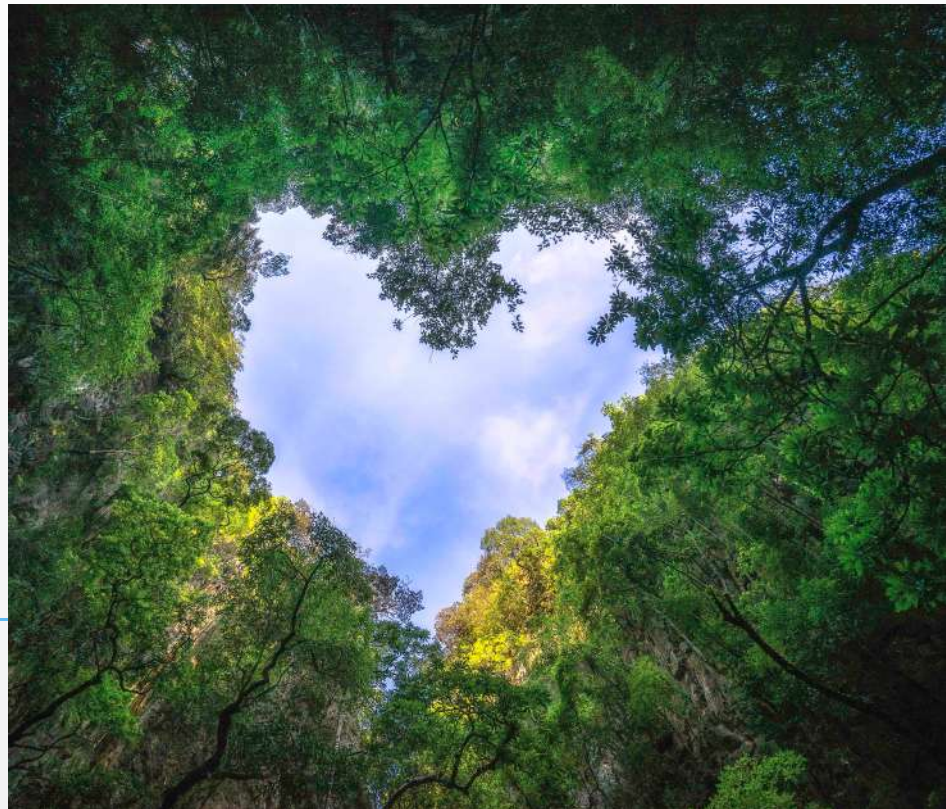


Join us to  
grow your business

# About Our Business

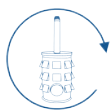
Simple and easy-to-use composting systems ranging from 25 kg/day to 5 tons/day, economical sewage treatment units for homes and businesses that work with sunlight and soil, and pots for home farming that can produce 100 vegetable plants in the space of a chair!

Today's demand is for local manufacturing and distribution. RITEWAYS items are simple to make and can be constructed with readily available materials in the area. We're looking for people that share our values to join our franchise program.



# Our Products

TALLBOY®, rejuWATER®, and veggyBARREL® were created by RITEWAYS to help anyone achieve their aim of contributing to environmental cleanup and conservation. After over a decade of developing products and thoroughly testing them before releasing them to the market, RITEWAYS today has an impressive pan-India installation base.



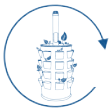
## COMPOSTING

Award-winning TALLBOY® Organic Waste Composters from riteways. TBB 400 TALLBOY® Home Composting BioBins, TBB 1500 TALLBOY® Community Composting BioBins, Composting solutions for recycling organic waste up to 5 tons/day.



## SEWAGE RECYCLING

rejuWATER® Sewage Treatment Plants that run by sunlight and soil. Compliant to all PCB norms and available in capacities ranging from an individual home level to enterprise level. Handles high levels of Fats, Oil & Grease.



## HOME FARMING

veggyBARREL® Home Farming planters are unique pots that create a vertical garden with abundant supply. Now, grow tons of veggies on your roof/ balcony in just about a chair space. Grows 100 plants per veggyBARREL®.



## FRANCHISE

Start your own local manufacture local supply manufacturing franchise business with a few hand tools and small shed space in a nonprime location and earn a lifestyle of your choice. This is the right time to get in.



# Our Business Policy

RITEWAYS requires directors, committee members, officers, and employees to observe high standards of business and personal ethics in the conduct of their duties and responsibilities. It is expected that all employees, officers, directors, and committee members of RITEWAYS practice honesty and integrity in fulfilling their responsibilities and comply with all applicable laws and regulations.

No employee, officer, director, or committee member who in good faith reports a violation of the policy shall suffer harassment, retaliation, or adverse employment consequence.

# Our Future Plan

Everything we do contributes to the soil's development and reclamation. All of our designs are nature-inspired, durable, and cost nothing to use. Our products are very versatile and inexpensive to all segments of society. All of this makes us feel compelled to reach out to as many people as possible as quickly as possible to assist in the building of as much soil as possible around us.

And why do we think this way?

Because soil is the most simple solution that can undo climate change. It has a tremendous ability to sequester Carbon, replenish our freshwater supplies & feed the world.

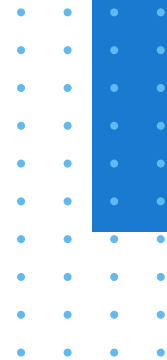
join us to SAVE US.

# Our Mission

✓ Build capacity through creating a profitable franchise network. Compost and clean water are byproducts of our efforts. As more individuals join us in this endeavor, more clean water and compost will be produced. This will help in the building of soil.

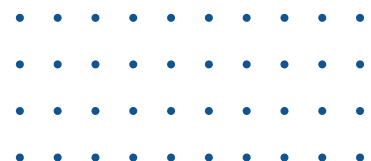
✓ To bring home farming to gardening communities, build a big distribution and service franchise network. Strengthen the notion of urban farming to make our cities' food supply more sustainable.

✓ Decentralize wastewater recycling to the point where each household may recycle and reuse sewage for gardening and flushing. Individual dwellings do not require any form of external water supply connection when combined with our \*CWDB rainwater harvesting idea.



# Our Vision

Contribute to climate change reversal through the soil.



\*Cooking, Washing, Drinking, Bathing

# What We DO

Soils and biological systems have been deteriorated as a result of current farming practises and excessive grazing. When people live in degraded environments, they are trapped in a cycle of poverty, and they pass their poverty down from generation to generation.

When you start a restoration process, you'll notice that future generations will have much better lives, and they'll be able to participate in a much richer social life, they'll see different cultural changes, they'll have more wealth, they'll have better diets, healthcare, and educational opportunities, and everything will be different.

## 01 - BUILD NUTRITION

vegyBARREL® Home Farms allow families to grow guilt-free, extremely nutritious food on a small space with very little water. This is the most crucial thing to do in today's world. Immunity means everything and vegyBARREL® is our tool.

## 03 - REJUVENATE WATER

We've been defecating in the same water we drink for millennia. Water will no longer be a scarce resource if we can recycle our sewage in a decentralised and economic manner. rejuWATER® is our tool to produce recycled water that can hold life again.

## 02 - REJUVENATE SOIL

The pandemic has shown us what it is to be deficient in oxygen. Trees are required. The question is, how can we create a tree-based ecology that our farming community can adopt? Only rejuvenated soil allows for this and TALLBOY® is our tool.

## 04 - BUILD ECO BUSINESSES

The future will be beautiful if money is based on functional eco-systems; if money is based on the production and consumption of products and services, we will convert everything into a desert. The goal of our franchise is to establish environmentally sustainable enterprises.





# riteways

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